

## **Historic, archived document**

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**"WISCONSIN FINEST"**  
Back's Highest Grade Lawn Grass Seed

This Lawn Grass Mixture is the fruit of many years of experience and close study of soil conditions. It is undoubtedly the best that can be had.

It is composed of the highest grade lawn seeds, having the highest purity and germination there are to be had.

By its use a deep green velvet sward free from lumps can be produced in from four to six weeks.

The remarkable heavy demand for BACK'S HIGHEST GRADE LAWN GRASS SEED these past years proves the quality. 1 lb. will sow 175 square feet, 100 lbs. to the acre.

Lb., 45c; 10 lbs., \$4.00; 100 lbs., \$37.00

**"Oak Shade Lawn Seed"**

On nearly all lawns there are unsightly bare spots under the shade of trees, which have baffled all efforts to get into grass, but with this mixture there need be no further difficulty. It is a combination of fine dwarf growing evergreen varieties, which in their wild or natural state are to be found growing in woods or other sheltered and shaded spots.

Lb., 50c; 10 lbs., \$4.50; 100 lbs., \$40.00

**Back's Competition Lawn Seed**

Pull value for your money. Contains Pure, Reliable Lawn Seeds and Timothy.

Lb., 30c; 10 lbs., \$2.50

White Dwarf Lawn Clover. Very highest grade, 50c per lb.

Selected, Tested and Best Grown Seeds

# Back Seed Company

Growers, Dealers, and Importers  
5010 Washington Avenue, Racine, Wis.  
P. BACK, Sole Owner and Manager  
Established 1916

## 20th Year SEED PRICE LIST 1937

### BETTER SEEDS

**IMPORTANT!**

Mail orders filled just as carefully as if you came here yourself. We pay postage.

Let me quote you prices on large quantities of seeds. We can sell you as cheaply as anybody selling pure and reliable seeds.

Dear Customers and Friends:

I wish to thank you many customers and friends for their patronage. I appreciate your business and promise you the best seeds obtainable at lowest prices.

I realize the great importance of good, reliable and honest seeds, having been a gardener for thirty-two years, and I wish to sell you such seeds as I would like to grow myself.

Sincerely yours,  
**PEDER BACK**  
We Meet All Reliable Competition

ASPARAGUS	Oz.	1/4 Lb.	Lb.
Martha Washington Rust Proof	.10	.25	.75
Mary Washington Rust Proof	.10	.25	.75

BEANS—Bush Wax Podded	1/4 Lb.	1 Lb.	5 Lbs.
Improved Golden Wax	.10	.30	1.00
Davis White Wax	.10	.30	1.00
Pencil Pod Black Wax	.10	.35	1.20
Unruffled Wax	.10	.35	1.20
Stringless Kidney Wax	.10	.35	1.20

BEANS—Bush Green Podded	1/4 Lb.	1 Lb.	5 Lbs.
Giant Stringless	.10	.35	1.10
Stringless Green Pod	.10	.35	1.10
Refugee or Stringless	.10	.35	1.10
Bountiful Stringless	.10	.35	1.10
Navy Beans	.10	.25	1.00

Ask for Special Prices on Larger Quantities of Beans

BEANS—Bush Lima	1/4 Lb.	1 Lb.	5 Lbs.
Burpee's Improved Lima	.15	.40	1.40
Henderson's Bush Lima	.10	.30	1.10
Fordhook Bush Lima	.15	.40	1.40

BEANS—Pole Lima	1/4 Lb.	1 Lb.	5 Lbs.
King of the Garden	.15	.40	1.40

BEANS—Pole	1/4 Lb.	1 Lb.	5 Lbs.
Kentucky Wonder Green	.15	.35	1.20
Kentucky Wonder Wax	.15	.35	1.20
Scarlet Runner Red Flowers	.15	.50	
Dutch Case Knife	.15	.35	1.20

BEETS—for Table	Oz.	1/4 Lb.	Lb.
Extra Early Egyptian	.10	.30	.80
Crosby's Egyptian Select	.15	.30	.90
Detroit Dark Red Special	.15	.35	1.10
Detroit Dark Red Select	.15	.30	.90
Early Wonder Dark Red	.15	.30	.80
Ideal, New Dark Red	.15	.40	1.25
Swiss Chard Lucullus	.15	.25	.80

COW BEETS OR MANGELS	Oz.	1/4 Lb.	Lb.
Mammoth Long Red	.10	.20	.50
Golden Tankard	.10	.20	.50
Danish Stridrup Genuine	.10	.25	.55

BROCCOLI	Oz.	1/4 Lb.	Lb.
Italian Green Sprouting	.35	1.00	

BRUSSELS SPROUTS	Oz.	1/4 Lb.	Lb.
Danish Perfection	.25	.70	1.75
Long Island Improved	.25	.70	1.75

## CABBAGE

Tested Seed

The most Reliable, Purest, Tested, Proven and Best Strains to be had. Our Cabbage Seeds have been recognized THE BEST for the last twenty years.

	Oz.	1/4 Lb.	Lb.
Early Jersey Wakefield	.20	.50	1.75
Golden Acre Genuine, Very Early	.30	.85	3.00
Copenhagen Market	.20	.55	1.75
Back's Copenhagen Market Extra Select Early Strain	.30	.85	3.00
Back's Glory—Selected Strain	.25	.70	2.50
Back's Hollander—Own Strain, Selected	.30	.85	3.00
Ferry's Hollander—Own Strain, Genuine	.30	.85	3.00
Glory of Enkhausen	.20	.50	1.50
Danish Ballhead, Short Stem	.20	.50	1.50
Savoy Cabbage, Perfection	.25	.70	2.50
Chinese or Celery Cabbage	.20	.60	1.75
Mammoth Rock Red, Select	.30	.85	3.00
Danish Dark Red Stouthead	.35	.90	3.25
First Prize, Solid Dark Red	.35	1.00	3.75
Haco, Earliest of All Reds	.40	1.25	4.00

RACINE, WISCONSIN, is known to the world as the home of Yellow Resistant Cabbage

All the Varieties Listed Below Are

### PROVEN YELLOWS RESISTANT

	Oz.	1/4 Lb.	Lb.
Jersey Queen, Pointed Heads	.40	1.25	4.00
Golden Acre, Yellows Resistant	.50	1.50	5.00
Marden Market, Early	.40	1.25	4.00
Wisconsin Globe, Round Heads	Sold Out		
Wisconsin All Season	.30	.85	3.00
Wis. Hollander or Imp. No. 8	.35	1.00	3.50
Wisconsin Ball Head	Sold Out		

Back's American Shipper—America's Best Late Hollander and Yellows Resistant Cabbage

Wisconsin Red Hollander—Sold Out

Buy direct from the Home of Yellows Resistant Cabbage and you will get the Genuine and Dependable Seed at the lowest possible price.

CARROTS	Oz.	1/4 Lb.	Lb.
Chautenay Red Cored	.15	.35	1.00
Early Chautenay, Select Strain	.15	.30	.90
ON Heart, Short	.15	.25	.80
Danvers Half Long Select	.15	.30	.90
Danish Half Long, Extra	.15	.35	1.10
Nantes Improved Half Long	.15	.35	1.00
Best for Home Use			
Morse's Bunching	.15	.35	1.00
Imperator	.15	.35	1.00
Improved Long Orange	.10	.25	.70

CUCUMBER	Oz.	1/4 Lb.	Lb.
Chicago Pickling, Select	.15	.30	.90
National Pickling	.20	.35	1.00
Snow's Fancy Pickling	.15	.35	1.25
Clark's Special	.20	.40	1.00
Early White Spine	.15	.35	1.00
Early Fortune	.15	.35	1.00
Davis Perfect	.15	.35	1.00
Improved Long Green	.20	.50	1.65
Ferry's Long Green	.15	.35	1.00
Evergreen White Spine	.20	.40	1.25
Longfellow, New, one of the best	.25	.60	1.60
Straight 8 New	.20	.40	1.25
Lemon	.20	.40	1.25
Small Gherkin	.20	.40	1.25

**CAULIFLOWER—Super Strain**

CAULIFLOWER—Super Strain. Our seeds come from the Champion Prize Grower in Denmark. None Better.

	1/2 Oz.	Oz.	1/4 Lb.	Lb.
Earliest Snowball	.85	1.50	5.00	
Danish Giant, or Dry Weather	.85	1.50	5.00	
New Super Snowball, best of all	1.25	2.25	8.00	
Dan-America	1.25	2.25	8.00	

### CELERY

Our seeds are grown by America's foremost Celery Breeder and we believe there is none better.

	Oz.	1/4 Lb.	Lb.
Improved White Plume	.35	1.00	3.25
Golden Yellow Self Blanching Dwarf	.40	1.25	4.00
Golden Yellow Self Blanching Tall	.40	1.25	4.00
Golden Phenomenal	.50	1.50	5.00
Golden Plume or Wonderful	.60	1.75	6.00
Golden Pascal, New	.75	2.50	9.00
Crisp Heart, New	.75	2.50	9.00
Emperor	.35	1.00	3.50
New King Green, Extra	1.00	2.50	9.00
Celeriac, Great Dane	.35	1.00	3.50
Celeriac, Large Smooth Prague	.30	.90	3.00

### SWEET CORN

	1/4 Lb.	1 Lb.	5 Lbs.
Back's Golden Bantam, Sweet and Delicious, Outstanding Superior Strain	.15	.35	1.30
Golden Bantam, Regular	.10	.30	1.10
Golden Sunshine, Early	.15	.35	1.30
Golden Standard, Sweet, Large and Medium Early	.10	.30	1.10
Bantam Evergreen	.15	.35	1.20
Alpha, White, Very Early	.10	.30	1.10
Country Gentleman	.15	.35	1.30
Early Evergreen	.15	.35	1.20
Stowell's Evergreen	.10	.35	1.20

### POP CORN

	1/4 Lb.	1 Lb.	5 Lbs.
White Rice	.10	.25	.80
Golden Hulleless	.10	.25	.80
Black Beauty	.15	.30	1.00

### EGG PLANT

	Oz.	1/4 Lb.	Lb.
Black Beauty	.40	1.15	
New York Large Purple	.40	1.15	

### ENDIVE

	Oz.	1/4 Lb.	Lb.
Large Green Curled	.15	.35	1.00
Broad Leaved Balavian	.15	.35	1.00

### KALE

	Oz.	1/4 Lb.	Lb.
Danish Green Tall Curled	.20	.40	1.25
Danish Green Dwarf Curled	.20	.40	1.25

### KOHLRABI

	Oz.	1/4 Lb.	Lb.
Early White Vienna	.20	.60	2.00
Early Purple Vienna	.20	.60	2.00

### LEEK

	Oz.	1/4 Lb.	Lb.
Large American Flag	.20	.50	1.50
Danish Giant	.25	.80	2.50
Monstrous Carentan	.25	.80	2.50

### LETTUCE, Leaf

	Oz.	1/4 Lb.	Lb.
Improved Grand Rapids	.10	.30	.90
Early Prize Head, Red Tinted	.15	.30	.90
Black Seeded Simpson	.10	.30	.90

### LETTUCE, HEAD

	Oz.	1/4 Lb.	Lb.
May King	.15	.35	1.00
Big Boston	.15	.35	1.00
Improved Hanson	.15	.35	1.00
Iceberg Extra	.15	.35	1.00
New York—Extra Large, Solid	.20	.45	1.25

### MUSKMELON—Pink-Fleshed

	Oz.	1/4 Lb.	Lb.
Golden Champion, very earl. ex.	.15	.35	1.00
Milwaukee Market, Select-Ex.	.15	.40	1.25
Tip Top Large, Sweet	.15	.35	1.00
Wisconsin Best—Exels all in flavor, 88 days to ripen	.15	.35	1.00
Bender's Surprise	.15	.35	1.00
Honey or Sugar Rock	.15	.35	1.00
Hearts of Gold or Hoodoo	.15	.35	1.00
Emerald Gem	.15	.35	.90
Osage, Extra Early	.15	.30	1.00
Osage, Improved	.15	.30	1.00
Honey Dew Pink	.15	.40	1.25
Honey Dew Green	.15	.35	1.00
Banana	.15	.30	.90
Casaba	.15	.35	1.00

### WATERMELON

	Oz.	1/4 Lb.	Lb.
Coles Early	.10	.25	.75
Harris Early	.10	.25	.75
Stone Mountain, New Extra	.15	.30	.85
Klondike, Sweetest of All	.15	.35	1.00
Hungarian Honey	.15	.35	1.00
Kleckley Sweet Improved	.10	.25	.75
Citron Red Seeded	.15	.35	.90
MUSTARD—Giant Curled	.10	.25	.80
OKRA—White Velvet	.10	.25	.85

### ONIONS

Super Strain

	Oz.	1/4 Lb.	Lb.
Southport Red Globe—Select	.20	.60	1.70
Southport Yellow Globe—Select	.20	.60	1.70
Southport White Globe—Select	.25	.85	1.95
Large Red Wethersfield	.20	.55	1.60
Sweet Spanish Riverside	.20	.55	1.60
Yellow Globe Danvers—Select	.20	.55	1.60
Prizefighter	.25	.60	1.75
Early Portage or Silverskin	.25	.65	2.00
Early Barletta	.25	.65	2.00
Early White Queen	.25	.65	2.00

### PARSLEY

	Oz.	1/4 Lb.	Lb.
Champion Moss Curled	.10	.25	.75
Extra Triple Curled	.15	.30	.90
Paramount New	.20	.40	1.50
Danish Thick Rooted	.15	.35	1.00
Plain	.10	.25	.75

### PARSNIP

	Oz.	1/4 Lb.	Lb.
Improved Hollow Crown	.10	.25	.75
Improved Guernsey	.10	.25	.75

### PEAS

	1/4 Lb.	1 Lb.	5 Lbs.
Alaska, Earliest	.10	.25	.90
American Wonder, Early	.10	.30	1.10
Little Marvel, Early Best	.10	.30	1.10
Laxtonian	.10	.30	1.10
Laxton's Progress	.10	.30	1.10
Dwarf Telephone, Late	.10	.30	1.10
Gradus Tall, Early	.10	.30	1.10
Alderman, Late, Large	.10	.30	1.10
Telephone, Tall Improved	.10	.30	1.10



### LOWER PRICES

PEPPERS	Oz.	1/4 Lb.	Lb.
California Wonder, New	.45	1.25	
Chinese Giant	.45	1.25	
Bell or Bull Nose, Sweet	.30	.90	
Large Bell or Bull Nose, Hot	.30	.90	
Ruby King Improved	.40	1.10	
Sweet Mountain	.30	.90	
Pimento	.30	.90	
Long Red Cayenne	.40	1.10	
Red Chili	.45	1.25	
Golden Queen	.50	1.60	
Hungarian Yellow Wax, Hot	.40	1.10	
Squash or Tomato Pepper	.35	1.00	
Hungarian, Large Yellow Sweet, pkg. 25c.			

RADISH	Oz.	1/4 Lb.	Lb.
Early Scarlet Globe Extra Select	.10	.25	.70
Saxa Early, Round Red	.10	.35	.70
Crimson Giant Turnip	.10	.25	.70
French Breakfast	.10	.25	.70
Scarlet Turnip White Tip	.10	.25	.60
White Icicle	.10	.25	.65

WINTER RADISH	Oz.	1/4 Lb.	Lb.
Round Black Spanish	.10	.25	.80
Long Black Spanish	.10	.25	.80
Scarlet China	.10	.25	.80

RUTABAGA	Oz.	1/4 Lb.	Lb.
American Purple Top	.10	.20	.60
Danish Bangholm	.10	.20	.60
Golden Neckless Danish	.10	.25	.70

SALSIFY or Oyster Plant	Oz.	1/4 Lb.	Lb.
Mammoth Sandwich Island	.15	.40	1.30
Scorzenera Black Roots	.20	.55	2.00

## BACK'S FLOWER SEEDS are Selected . . None Better

All our Flower Seeds are New and Fresh, and come direct to us from the World's Best Growers, Germany, France, Denmark, Holland and Japan. The price is 5 cents for a small package, 10 cents for regular size package, 12 packages for \$1.00, where no other price is given. Flower Seeds in BULK—Prices quoted on request.

### ANNUAL FLOWERS

ACROCLINIUM Pink and Finest Mixed.	ADONIS, Dwarf Bright Yellow.	ADULMIA, Alleghany Vine.	AGATHEA, Blue Daisy.	AGERATUM, Imperial Dwarf Blue.	AGERATUM, Annual.	AGROSTEMA Rose of Heaven.	ALYSSUM, Dwarf White.	ALYSSUM, Sweet, Fine Mixed.	AMARANTHUS, Fine Mixed.	Tricolor, Joseph's Coat.	Caudatus, Love Lies Bleeding.	AMMOBIUM Strawflower mixed colors.	ANCHUSA, Annual, Blue Bird.	ANTHEMIS, Kelway, White.	ARTEMISIA, Summer Fl.	ANTIRRHINUM, Snapdragons New Rust-Proof, finest mixture 15c.	Crimson King, (Rose Queen)	Ruby, fine mixed.	Tom Thumb, (Rose mixed)	Miniature (Rock Hybrids) Mixed.	ARCTOTIS, African Daisy.
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### ASTERS

GIANT GREGO, Wilt Resistant, finest mixture.	AMERICAN BRANCHING Wilt-Resistant, Fine Mixture.	GIANT OSTRICH Wilt-Resistant, Fine Mixture.	CALIFORNIA GIANTS Wilt-Resistant, Fine Mixture.	EARLY BEAUTY Wilt-Resistant, Fine Mixture.	AMERICAN BEAUTY Wilt-Resistant, Fine Mixture.	HEART OF FRANCE Deep Red, Wilt-Resistant, Tall Finest Mixed.	BALLOON VINE, Love in a Puff.	BALSAM, White, Pink and Red.	Large Double Mixed.	BRACHYCOMME, Swan River Daisy.	BROWALLIA, Finest Mixed.	CACALIA, Tassel Flower.	CALENDULA, Finest Double Mixed.	Golden, R. & D. Chrysanth, Art Shades, Orange Shaggy.	CALIFORNIA POPPY, Finest Mixed.	CALLIOPSIS, Finest Mixed Shades.	CANARY BIRD FLOWER VINE.	CANDYTUFF Umbellata Finest Mixed, Umbellata Rose Cardinal, White Empress.	CARDINAL CLIMBER, Bright Red.	CARNATION Finest Mixed, Vienna, Margaret and Chabaud, Grenadin Scarlet.	CASTOR BEANS, or Ricinus.	CELOSIA, Plumed Fine Mixed.	Chinese Woolflower.	Pyramidalis, Flame of Fire.	CENTURIA Imperialis, Sweet Sultan, Finest Mixed.	CHRYSANTHEMUM, Annual Mixed.	CLARKIA, Finest Double Mixed.	Salmon Queen, Double.	Salmon Perfect, Double.	Brilliant Rose, Double.	CLEOME, Giant Spider Plant.	COBEEA SCANDENS, Climber.	COLLINSIA, Fine Mixed.	COREOPSIS, Lancelata Grandiflora.	COIN, Job's Tear.	COLEUS, Fine French Mixed.	CONVOLVULUS, Morning Glory.	Fine, Tall and Dwarf Mixed.	COSMIDIUM, Orange Crown.	COSMOS Early, White, Pink, Red or Finest Mixed.	Double Mixed.	NEW Orange Flame.	COXCOMB, Finest Mixed.
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CYPRESS VINE, Climber.	DAHLIA, Fine Single or Double Mixed.	DATURA, Fastuosa, Double Purple.	White Hubertiana Flore Pleno Mixed.	DIANTHUS, or Garden Pinks	Fine Single or Double Mixed.	Imperialis Finest Mixed.	Heddwigella Hybrid Mixed.	NEW Lacinatus Splendens.	DIORPHOTICA, Orange African Daisy.	DIDISCUS, Blue or Lavender	Lace Flower.	DOLICHO, Hyacinth Bean.	ESCHOLTZIA, California Poppy	Mixed.	EUPHORBIA HETEROPHYLLA Annual Polinella.	EUPHORBIA, Snow on the Mountain.	FOUR O'CLOCK, Fine Mixed.	GALLARDIA, Large Fine Mixed.	GOMPHRENA, Clover Strawflowers.	Purple, Rose, and Mixed.	GILIA, Finest Mixed.	GOODETIA, Finest Mixed.	GOURDS, Novelty Mixture.	GYSOPHILA, Baby's Breath, White, Pink, and Crimson.	HELLANTHUS, Sunflowers, Fine Single or Double Mixed Stella and Venus.	HELICHRYSUM, Strawflower, Choicest Colors.	HELIOPHILA, Blue.	HELIOPTROPE, Fine Dark Blue.	HOLLYHOCK, Best Annual Mixed.	HONESTY, or St. Peter's Penny, Money Plant.	HUMULUS or Japanese Hop.	HUNNEMANNIA, Sunlike, NEW Yellow Double Poppy.	IPOMOEA, Moonflowers.	Bona Nox, Deep Blue.	White Moonflower.	Heavenly Blue Morning Glory, 15c.	KOCHIA, Burning Bush.	KUDZU VINE, Visc
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